

Ready to Represent?

GLOBAL CULTURAL AMBASSADOR

WE COME FROM 110+ COUNTRIES



and more...

THINK THIS IS YOU?

You're an international student eager to:

- **Immerse** yourself in a truly global community beyond campus
- **Connect** across borders and create lifelong friendships
- **Empower** Hong Kong youth to champion diversity

SIGN UP
HERE!



APPLICATION DEADLINE:
19 SEP 2025



WE ARE...

a social enterprise on a mission to unite the world through understanding. Since 2010, we've empowered 50,000+ students and partnered with cultural sharers from 110+ countries, creating spaces where cultures inspire change. We believe a better future is built one conversation, one collaboration, one connection at a time.

PROGRAMME TIMELINE

Ambassador Orientation & HK Exploration
6 Sept, 2025 @ 2pm - 5:30pm

Training & HK Exploration
Session I: 27 Sept, 2025 @ 2pm - 5:30pm
Session II: 4 Oct, 2025 @ 2pm - 5:30pm

Volunteering & Hosting Cultural Events
(Sept - Dec)

Closing Party & Certificate Presentation
6 Dec, 2025 (TBC)

Share about the uniqueness
of your culture

Make friends
from all over the world

Inspire local
secondary school
students



HOW GCAS EMPOWERS YOU

ICE's global network and resources to bring your passion projects to life. Our Global Cultural Ambassadors gets a chance to be spotlighted on local radio (RTHK), TV, community books and beyond. **We help you shine as a visible leader and real changemaker.**

"I felt honoured to share my culture because compared to other cultures, sometimes it feels like mine is not as special or inferior. Sharing with ICE makes me feel like my culture matters and is still important"

Afia from Ghana

"I've always liked teaching and connecting with youths by sharing my culture, religion and debunking some misconceptions and stereotypes that are rampant in Hong Kong."

Yusuf from India

YUSUF & AFIA ON RTHK

Season 2 of our CIBS programme they showcased home-country festivals and coming-of-age traditions.

DRIVING COMMUNITY CHANGE

Bogdana (Ukraine) taught Ukrainian language and alphabet and Grace (Bulgaria, USA) sparked curiosity about Bulgarian life through interactive dialogue.

FRIENDS FOR LIFE

Jorge (CUHK, Mexico) uncovered Hong Kong's hidden gems. While Nilar (CityU & HKU, Myanmar) experienced Ghanaian and global cultures at our events!

ALUMNI'S STORIES

Valentin

"Every ICE project brings fresh faces, topics, surprises, and memories."

"Joining ICE offers new perspectives that help me understand how to improve my own country."

Jason

"It's a warm, welcoming community where I can connect and share my culture."

Aesha

I believe that simple, warm connections can promote empathy and understanding, helping to solve many societal issues.

Betül

Dorian

"Joining ICE during my 10-month exchange was one of my best decisions!"

