

VOLUNTEERING

PARTNERSHIP

PROPOSAL 2024



ABOUT US AND OUR

# IMPACT

## **“CONNECT PEOPLE TO UNDERSTAND THE WORLD”**

We, Inter Cultural Education (ICE), are an award-winning Hong Kong social enterprise aiming to promote global awareness and mutual understanding of people from different cultural backgrounds through face-to-face interaction.

We provide a unique chance for youths across nationalities to exchange views and shape the world together. By facilitating authentic dialogues and discussions, we increase global interconnectedness, alleviate discrimination and ultimately enhance social inclusion.

As of today,

**65,000**

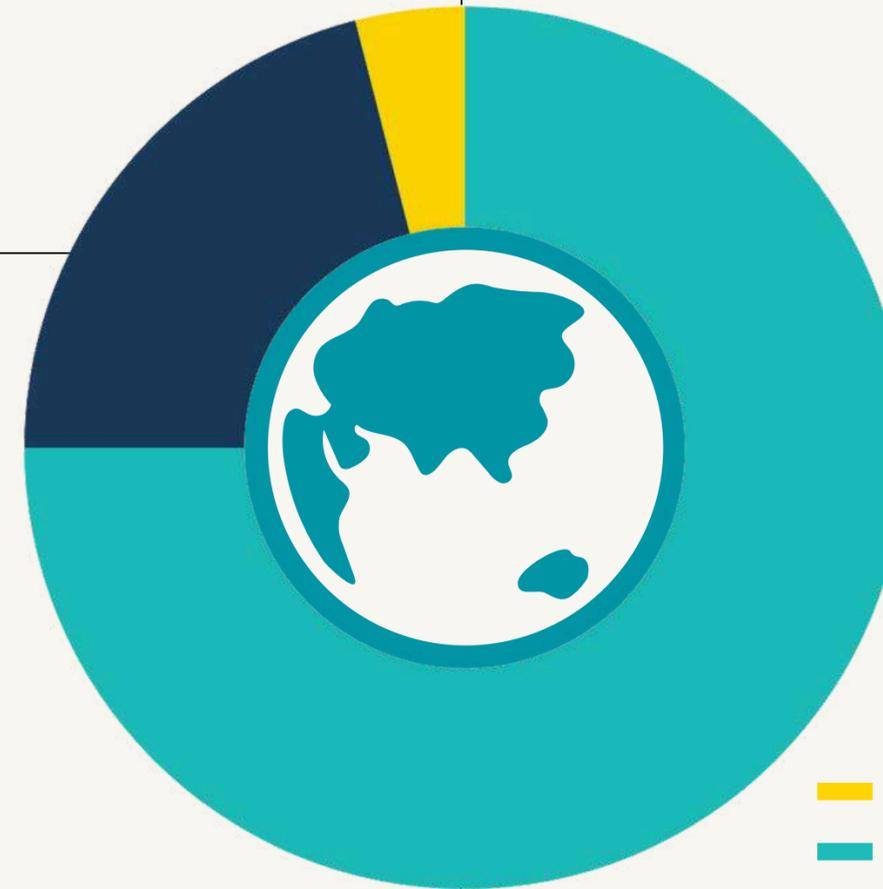
Students impacted

**102**

Nationalities involved

**20,800+**

Volunteering hours



### **OUR CLIENTS**

- 4% Primary schools
- 75% Secondary schools
- 21% Universities and organisations

Corporate clients include:

Cathay Pacific | Morgan Stanley  
WeWork | Manulife | Unilever

**983**

Projects &  
Events

# PROBLEM

Unconscious racial bias, exclusion and discrimination are present in Hong Kong society.

Our main goal is to address the lack of equitable global education access in Hong Kong schools due to social inequality and ethnic segregation, and thus contribute to the UN Sustainable Development Goal (SDG) #4 - Quality Education. With an emphasis on SDG #4.7, we work provide education on sustainable lifestyles, human rights, gender equality, a culture of peace and non-violence, global citizenship, and appreciation of cultural diversity and its contributions to sustainable development. ICE is a signatory of the Racial Diversity & Inclusion Charter for Employers issued by the Equal Opportunities Commission.

Multinational corporations in Hong Kong are comprised of skilled talented expats from around the world, who can become part of the solution to social integration, while further boosting the DEIB awareness in the workplace.



WE OFFER THE

# SOLUTION

- 01 **Intercultural dialogue and experience** – To nurture global citizens by providing knowledge of world events and issues, and thus sparking curiosity and instilling respect through human interactions.
- 02 **Connection to global networks** – To build a diverse, global youth network to connect students, passionate individuals, educators, organisations and government agencies.
- 03 **Capacity development and skills trainings** – To provide high quality cross-cultural sensitivity, intercultural competency and soft skills training.



WHY

# VOLUNTEER

- 01 **Engage with local community and share** personal story and culture
- 02 Foster **appreciation for own culture and identity**
- 03 **Enhance social inclusion and DEIB**
- 04 Achieve **meaningful work-life balance**
- 05 **Accumulate volunteering hours**

INSPIRING YOUTHS THROUGH  
FACE-TO-FACE INTERCULTURAL DIALOGUES





DIVERSITY

# DIALOGUE

Be a cultural sharer and learner in a globalized Hong Kong!

We are looking for international individuals in Hong Kong who would like to volunteer during your time abroad, make a social impact and make local and international friends.

*"The best way to learn about a city is to talk to the locals and integrate into their daily life."*

Through volunteering with us, you will share personal stories and knowledge of your home culture with students. Committed to breaking stereotypes and discrimination; shaping a global society? Join us! You will be working with a team of international people from over 15 nationalities.

OUR

# PROGRAMME

## What are the volunteering programmes like?

We organise events and workshops for different schools in Kowloon, New Territories or Hong Kong Island. Our customers range from local primary schools to corporate and NGOs. Topics can vary depending on the audience. In the past, topics have included Stereotypes, Myths and Legends, Cuisine and Festivals, and Ethics and Justice.

## ROLE AS CULTURAL SHARER

The standard format for a session will be a cultural presentation followed by interactive activities. During these sessions we expect our Cultural Sharers to:

- Give short presentations on the lesson topic
- Relate presentations to their country of origin
- Conduct casual conversations with participants about their experiences
- At certain events, decorate booths to showcase their countries





GET

# INVOLVED

- 01 **Share this slide deck** with the relevant department (e.g. Sustainability, Employee Volunteering)
- 02 **List ICE** on the internal volunteering project portal
- 03 **Include our volunteering opportunity** in a newsletter



CORPORATE

# COLLABORATIONS



Previous corporate engagements include:

- **Diversity dialogue** (cross-cultural sharing)
- **Human library**
- **Cultural workshops and booths**

VOLUNTEER

# TESTIMONIES



**Nida, Filipina**

ex multinational bank Product Owner/Business Analyst

It's a privilege to introduce the Filipino culture as a Global Cultural Ambassador with ICE. I found the activities enthralling, a two-way exchange where I intended to impart knowledge but I learned much more in the process. I'm glad that I gave of myself in something worthwhile.



**Suho, Korean**

Associate in a multinational insurance company

ICE offered a unique opportunity for me to explore local students' lives at school and how they were eager to learn more about the world. As I worked with them for a week, it was a great time for me to share my life and experience to Hong Kong youth.



**Valentin, French**

ex Project Manager in an F&B and Sustainability company

ICE being a melting pot of like-minded people with so many different and fascinating backgrounds, made me re-discover facets of my own culture, and allowed me to discover a side of Hong Kong that most foreigners don't see. I got to learn so much.



**Yusuf, Indian**

Research Assistant in a Hong Kong university, TEDx Speaker

As I shared my culture, it was heartwarming to witness the students' genuine interest and curiosity. The exchange of ideas and stories highlighted the power of intercultural dialogue. It allowed us to foster a sense of belonging within communities.

# GET IN TOUCH

For more information or to schedule a quick chat, contact:

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